



BelTek Systems Design Inc. and ASC Announce Strategic Partnership

BelTek Systems Design Inc. and ASC give Direct Store Delivery, Route Accounting, Field Service, Warehouse Management and Manufacturing Clients Software Solutions, Within and Beyond the Four Walls of Business.

Boston – (BUSINESS WIRE) December 19, 2007 - BelTek Systems Design Inc., a leader in Mobility Solutions for Business featuring direct-store-delivery (DSD), field service solutions and route accounting, announced a partnership agreement with ASC, a software development and consulting company that specializes in WMS (Warehouse Management Solutions), manufacturing solutions, supply chain fulfillment solutions, and mobile wireless computing using auto-ID technologies (bar codes, RFID).

The strategic partnership now gives the market a complete solution not available elsewhere. With more than 17 years of experience in the market, BelTek has the industry knowledge and proven stable software solutions that compliment ASC's feature rich expertise and technology in warehouse management, production planning and manufacturing.

"BelTek recognizes that the market needs a solution provider that can deliver end-to-end solutions inside and outside the four walls of the companies we serve," said Michel Belzile, Chief Executive Officer and Founder, BelTek Systems Design Inc., "ASC not only has the powerful technology to fill the needs that we did not offer but they also practice a very similar partnering approach with their customers that we do with ours. This is very important to us and any partnership that we pursue."

BelTek's suite of software products, Route Assistant®, Route Administrator® and T-Server!®, puts mobility solutions for direct-store-delivery, route accounting and field service literally in the palm of your hand. Flexible with the ability to easily personalize to individual customer business processes, the BelTek suite of products is the go-to technology for business mobility solutions. Having won several industry awards, ASC's technology provides accountability and certainty for critical warehouse management and manufacturing solution needs.

"We are pleased to enter into this partnership with BelTek and cannot think of any other organization that has the combination of depth of experience and robust technology that our clients and this industry are looking for," offered Pete Gilstrap, President, ASC, "BelTek and ASC will have the synergy that the market has been waiting for and we are looking forward to showing the market exactly what we can deliver, together."

"It is really exciting to be able to offer a wider range of inventory control and manufacturing planning software solutions to the market." says Michel Belzile, Chief Executive Officer and Founder, BelTek Systems Design Inc. "Simply put, together we offer a complete system that can integrate with virtually any backend accounting system providing functionality normally only seen in Tier 1 ERP solutions. Clients can expect to see BelTek and ASC working together and exceeding expectations with technology and hands on expertise for years to come. It's a winning formula."

About ASC

Headquartered in Dayton, Ohio, USA, ASC has been a Supply Chain solutions leader for more than seventeen years and offers a complete suite of supply chain solutions designed to solve complex distribution, manufacturing, and logistics problems. Known as "ASC-Trac™," our "best-of-breed" WMS (warehouse management) and manufacturing solutions have been deployed by some of the most well known companies in the world.

Rated as one of Inbound Logistics' Top 100 IT Logistics Companies, ASC's customer base includes more than 600 clients ranging from some of the largest companies in the world to many small and medium sized businesses. These companies depend on ASC solutions to operate in their mission critical areas of distribution and manufacturing. www.ASCsoftware.com

About BelTek Systems Design Inc.

BelTek Systems Design Inc. has been exclusively focused on building, deploying, and servicing enterprise grade mobile technology solutions for direct-store-delivery (DSD), field service, field sales and route accounting for more than 17 years. BelTek's solution suite automates sales, delivery and data collection functions for clients leading to significantly improved productivity, quality of information, profitability, and inventory control. BelTek is a privately held company with a reputation for providing quality solutions throughout Canada, the United States, the Caribbean, and Europe by leading organizations in a wide variety of industries with mobile workforces. www.beltek.com

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