



Armour-Eckrich Meats LLC Further Utilizes Top Technology Choice of BelTek Systems Design Inc.

BelTek Systems Design Inc. has been re-selected to continue to serve and support Armour-Eckrich Meats' Direct Store Delivery & Route Accounting Needs

Boston – (BUSINESS WIRE) January 29, 2008 - BelTek Systems Design Inc., a leader in Mobility Solutions for Business featuring direct-store-delivery (DSD), field service solutions and route accounting, announced today the continued relationship with Armour-Eckrich Meats, LLC by moving them from their existing customized BelTek product to BelTek's "base" software suite.

Armour-Eckrich predecessor chose BelTek Systems Design in 2002 to replace its incumbent technology. With various acquisitions and changes since that time to their business, Armour-Eckrich Meats was in a position that required integration between software vendors. This was a natural opportunity to re-evaluate the marketplace and technology available. It was determined that BelTek was the best solution available with the expertise to integrate in tight timelines with their SAP ERP system.

"It is important to us with this phase of our technology upgrade that we choose a vendor who understands our business, has the experience in the market and a commitment to our needs today and in the future," said Scot Rutherford, Director of Information Services and Applications, Armour-Eckrich, "The Client Services division at BelTek compliments their technology. Those two elements make for the combination we need to have a seamless integration and keep us on track and leading our own market."

BelTek's suite of software products, Route Assistant®, Route Administrator® and T-Server!®, provides mobility solutions for direct-store-delivery, route accounting and field service with the ability to personalize to an organizations need. While some clients choose to take advantage of the flexibility to personalized modules, the products are so robust that most clients choose to remain with the 'base' product.

"Our confidence in our technology, services and experience is a confidence that our customers can feel secure with knowing they have made the best choice." offered Michel Belzile, Chief Executive Officer and Founder, BelTek Systems Design Inc. "By having Armour-Eckrich Meats re-select BelTek, it speaks volumes to our ability to continue to lead, adapt and excel in this market. With more than 17 years of experience, I know that we have a solution combination to offer that is not available elsewhere."

About BelTek Systems Design Inc.

BelTek Systems Design Inc. has been exclusively focused on building, deploying, and servicing enterprise grade mobile technology solutions for direct-store-delivery (DSD), field service, field sales and route accounting for more than 17 years. BelTek's solution suite automates sales, delivery and data collection functions for clients leading to significantly improved productivity, quality of information, profitability, and inventory control. BelTek is a privately held company with a reputation for providing quality solutions throughout Canada, the United States, the Caribbean, and Europe by leading organizations in a wide variety of industries with mobile workforces. www.beltek.com

About Armour-Eckrich Meats LLC

Armour-Eckrich Meats LLC is a \$1 billion plus branded meats company with a strong presence across retail, deli and food service channels. www.armour-eckrich.com

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