



Press Release

Source: BelTek Systems Design Inc.

BelTek Chosen For Microsoft's Food and Beverage Partner Training Initiative

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BOSTON--(BUSINESS WIRE)--April 28, 2005--BelTek Systems Design Inc., a leader in Route Accounting and Mobile Sales Solutions, has been asked by Microsoft to participate in an initiative focused on the Food and Beverage Distribution Industry. BelTek, Microsoft and four other Microsoft Business Solutions Independent Software Vendors (ISVs) will present to Microsoft Business Solution partners a solution for the Food and Beverage Industry that includes Route Accounting, Warehousing, EDI & Trade Management Promotions integrated to Great Plains 8.0.

Microsoft Business Solutions, its ISVs, and a Food Industry expert will join forces in a two day event which will provide training and education for its partners that desire to focus on this vertical industry. During this event, partners will gain insight into the opportunity in this market and how this solution set can be applied to meet the specific needs of the high volume service business in the Food and Beverage Distribution Industry.

Michel Belzile, President and CEO of BelTek Systems Design Inc. states, "BelTek is honored to have been asked to participate in the Microsoft Food and Beverage Distribution Training Initiative. We have tremendous respect for all the solution providers involved and look forward to offering the Food and Beverage Industry the best solutions available with the latest technology."

BelTek Systems Design Inc. has been working with companies in the Food and Beverage Industry for several years and understands the unique challenges and distribution needs faced by those in the industry. With low growth rates, marginal profits and consumers willing to abandon any retailer that can't deliver, food and beverage distributors are demanding a solution that delivers increased efficiency, speed and customer service while at the same time ensures compliances with health and safety regulations.

BelTek's Route Accounting and Mobile Sales Solutions are designed to help food and beverage distributors compete in today's marketplace. BelTek solutions help enhance revenues, improve cash flow, reduce costs, control and manage inventory, increase delivery efficiencies and more.

About BelTek Systems Design Inc.

BelTek is the industry leader in Mobile Sales Solutions for the Direct-Store-Delivery (DSD), Route Accounting, Field Sales, Field Service and Distribution Industries. BelTek's Solution Suite, Route Assistant®, Route Administrator® and T-Server!®, integrates sales, delivery and off-truck-sales functions with your back-office systems allowing you to store, track and manage your routes, customers, products, pricing groups, payment methods, discounts, orders and more! For more information, visit www.beltek.com.

About Microsoft

Founded in 1975, Microsoft (Nasdaq "MSFT") is the worldwide leader in software, services and solutions that help people and businesses realize their full potential.

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