



## BelTek Systems Design Selected by Draught Services for Field Services Solution

*The BelTek solution fills the service delivery technology void by providing automated field services solutions.*

**Boston – (BUSINESS WIRE) July 10, 2007** - BelTek Systems Design Inc., a leader in Mobility Solutions for Business featuring direct store delivery (DSD), field service solutions and route accounting, today announces that Draught Services, a Canadian based draft beer material sales and services company, has chosen BelTek Systems Design as the solution provider for their automated field services technology.

“BelTek understands that the field services market is highly unique and demands efficiency and accuracy.” offered Michel Belzile, BelTek Chief Executive Officer, “Since 1947 Draught Services has continued to evolve and grow their customer base and services. BelTek’s fully customizable Route Assistant®, Route Administrator® and T-Server!® solution gives Draught Services their next step in growth by allowing them to go from a pen and paper based process to an automated technology suite.”

“Draught Services’ cornerstones for success include ensuring that the integrity of draught beer is maintained from keg to tap,” said Peter George, General Manager, Draught Services. “BelTek’s technology is not only superior, but it also supports our ability to continue to grow and stay competitive. The BelTek solution will play a critical role in maintaining our core objective of delivering exceptional sales and services that meet the changing needs of restaurants and bars.”

Field service automation technology has far-reaching business benefits including improving employee productivity and satisfaction while reducing costly errors, controlling inventory and giving customers real-time data and service. The BelTek solution, which includes Route Assistant®, Route Administrator® and T-Server!®, is able to cater to mass or specialized markets because it is flexible in addressing business and operational needs.

“As part of Ontario’s The Beer Store, there is no question of Draught Services strategic importance in the Canadian marketplace,” added Michel Belzile, “With our technology leadership, experience and commitment to our customers’ success, Draught Services will be able to streamline their processes and see rapid results from implementing the BelTek solution.”

### **About BelTek Systems Design Inc.**

**BelTek Systems Design Inc.** has been exclusively focused on building, deploying, and servicing enterprise grade mobile technology solutions for direct store delivery (DSD), field service, field sales and route accounting for more than 15 years. BelTek’s solution suite automates sales, delivery and data collection functions for clients leading to significantly improved productivity, quality of information, profitability, and inventory control. BelTek is a privately held company with a reputation for providing quality solutions throughout Canada, the United States, the Caribbean, and Europe by leading organizations in a wide variety of industries with mobile workforces. [www.beltek.com](http://www.beltek.com) .

### **About Draught Services**

**Draught Services** offers line cleaning and maintenance services to Ontario licensees dispensing draught beer. To complement their services they offer a diverse product line, from portable refrigerated dispensers, custom installed remote beer systems, back bars, upright bottle coolers and many other bar related equipment. Their sixty years of experience has built strong relationships with the best international suppliers allowing them to offer the highest quality products at competitive prices. Draught Services is part of the Logistics Division of Brewers Retail Inc., operating as The Beer Store. [www.draughtservices.ca](http://www.draughtservices.ca)

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